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Adobe

*AD0-E308
Adobe Campaign Classic Developer*

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Version product

Question: 1

Which type of External Account should be used to connect to the id-sourcing instance in a hybrid installation?

- A. Execution Instance
- B. Routing
- C. External database
- D. HTTP

Answer: D

Question: 2

A user in the campaign manager group opens a workflow and click to open a delivery. After the delivery open the following error is thrown:

Cannot load document of type Deliveries (nmsdelivery* satisfying '@id =123456678 =0)).'

The requested database record does not exist.

What is the most likely cause of this error?

- A. The user does NOT have access to the workflow folder.
- B. The user is NOT in the Delivery operation group and does NOT have permission.
- C. The MTA process is NOT running on the instance.
- D. The delivery has already been sent therefore CANNOT be opened.

Answer: A

Question: 3

A Campaign developer is configuring a direct mail delivery.

The campaign developer selects 'By data groupings' when configure the control group sampling within the delivery.

What is the reason for this configuration?

- A. The control group and the target group extracted as separate files once the delivery executes.
- B. The sampling will take the same number of records within each data grouping identified.
- C. Data is sorted by the groupings attribute before the sample is pulled from the target population.
- D. By data grouping associate the campaign with a pre-selected control group population.

Answer: B

Question: 4

A Campaign developer is creating a flag to identify recipients who have specified date of birth. The Campaign developer codes the expression as follows in an environment activity.

```
lif([target/birthDate] is null, 'N', 'Y');
```

When the developer goes to save the expression, the following error displays:

```
Element 'birthDate' unknown (see definition of schema 'Recipients (nmis:recipient)');
```

```
The path '/target/birthDate' is invalid in schema 'Enrichment 2 (temp:enrich2-src)';
```

```
Unable to parse expression 'lif([target/birthDate] is null, 'N', 'Y');
```

What is the problem with this [expression?

- A. Target/birthdate is missing the @ before birthdate
- B. Target is not a valid schema
- C. LifO is an invalid function
- D. The condition is null is NOT valid in expression

Answer: A

Question: 5

How should a campaign developer restrict users from entering only one of three possible data values in a column called customerstatus?

- A. Create an onChange JavaScript trigger to alert the end user to the invalid value
- B. Leverage the enable if keyword with an expression that evaluates the values for customer status
- C. Apply a sysfilter to the form and filter on the values for customer status
- D. Leverage Enumerations in drop-down lists for the three allowed values

Answer: B

Question: 6

Which two services are deployed only on a mid-sourcing instance in a hybrid installation setup?
(Choose two.)

- A. Delivery Service (mta)
- B. Bounce email management Service (inMail)
- C. Redirection Service (webmd)
- D. Workflow engine (wfserver)

Answer: A C

Question: 7

A new column is added to the recipient schema via a schema extension. The extension is called recipientExt in namespace abc. This new column is called CustomDecile and is of type long. What is the database location of the new column?

- A. NmsRecipientExtCustomerDecile
- B. abcRecipient.CustomerDecile
- C. abcRecipientCustomerDecile
- D. NmsRecipien.CustomerDecile

Answer: D

Question: 8

A Campaign developer is adding a schema to the data model. Which step must be performed for the table to be used in Adobe Campaign queries?

- A. Create a join in the schema to the Recipient table.
- B. Create the schema in a new namespace.
- C. Match the schema name to the table name.
- D. Create a Primary key in the schema.

Answer: C

Question: 9

In a split activity, the Campaign developer defines the Segment Code for each subnet and need to

use this value to select conditional content in an email delivery.
How should the Campaign developer reference the field in the delivery?

- A. [targetData/@segmentCode]
- B. @segmentCode
- C. segmentCode
- D. targetdata.segmentCode

Answer: A

Question: 10

A client has a user created specifically for making API calls. The client does NOT want to create a new token for each call.
How should the Campaign developer configure the operator to accomplish this request?

- A. Enable trusted IP
- B. Use Adobe ID login
- C. Forbid web access
- D. Use LDAP integration

Answer: B

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